

JEFF BASS

Seattle, WA

www.jeffbasswebdev.com

WEB DEVELOPER

- I am a self-motivated web designer and front-end developer with a passion for learning. Keeping up with the latest standards and trends, I love designing and constructing custom Wordpress themes, as well as extending the functionality of existing code. With experience working independently as a freelance designer and developer, I have a strong work ethic, sense of pride in my work, and confidence communicating with clients to ensure goals are met.

SKILLS

- Strong proficiency in HTML5, CSS3, and JavaScript (jQuery)
- Asset creation and optimization using Adobe Photoshop, Illustrator, and Typekit
- Website optimization, from image scaling and compression to browser caching
- Knowledge of SEO best practices and tools (Google Search Console, Google Analytics)
- Migrating websites, transferring domains, importing and exporting mySQL databases, and other cpanel maintenance tasks
- HTML email design, Mailchimp
- Comfortable using command line when managing projects with Git and Sass

EXPERIENCE

Jeff Bass Design & Development

Web Developer/Designer, Spring 2016 - present

- Designed and built a Wordpress child theme for Rwanda-based management consultancy Karisimbi Business Partners. Collaborated with their marketing department to stay on-brand aesthetically while delivering a memorable user experience.
- Built a custom responsive Wordpress website for Seattle printing company Motion Printshop. Collaborated with in-house designer after constructing wireframe, then implemented design assets appropriately. Constructed a price quote calculator using jQuery, and utilized the Bootstrap framework.

Northshore Community Church

Web Designer/Front-end Developer, November 2017 - February 2018

- Built a child theme, wrote custom Javascript and PHP, implemented SEO and performance best practices, and updated content on a daily basis for a large church's Wordpress website. Worked closely with in-house graphic designers, writers, and videographers to deliver engaging content to an average of 5,000 visitors a month.
- Merged five satellite ministry sites into main church website, involving database export and custom template creation for different post categories.

EDUCATION

Whitworth University - Spokane, WA

B.A. in business management

Graduated Magna Cum Laude in May 2012